

PROCEEDINGS OF
7TH INTERNATIONAL
CONGRESS OF TRICHOLOGY



CIT 2024

7TH INTERNATIONAL CONGRESS

TRICOLOGY &
COSMETIC SCIENCE

Evolution, Innovation and Science

São Paulo, Brazil - May, 18th and 19th, 2024

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BRAZILIAN JOURNAL OF HAIR HEALTH



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The International Trichology Congress (CIT2024) reaches its 7th. edition with the theme:

Development, Innovation and Science

After six editions of great impact in the exchange of content on alopecia, scalp problems, cosmetics and health technologies, CIT2024 aims to bring updates and discuss the role of professionals in hair care in the face of so many new discoveries and innovations that hair science and the market present us.





LOCATION

CIT2024 will take place at the Gran Estanplaza Berrini Hotel, an elegant 5-star hotel located in the South Zone of São Paulo, close to Av Nações Unidas and the Vila Olímpia, Ibirapuera and Morumbi neighborhoods.

In addition to the opportunity to experience the best of the city and its stunning panoramic views, the chosen region offers an excellent gastronomic structure and a rich hotel network.

Getting to CIT2024 is easy for anyone coming from anywhere in the city, as well as for those arriving in São Paulo via Congonhas Airport.



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The International Congress of Trichology (CIT2024) is proud to announce its 7th edition. Since its inaugural session in 2012, São Paulo, Brazil, has been the predominant host, welcoming the event six times. In 2013, the prestigious gathering took place in the beautiful city of Buenos Aires, Argentina, expertly coordinated by Dr. Miguel Ángel Cisterna and Dr. Maria Laura Bovcon.

CIT is renowned for its multidisciplinary approach and its primarily scientific focus, enriched by the participation of distinguished speakers from around the globe. This has established CIT as one of the foremost international forums on hair health.

The congress consistently emphasizes practical clinical and surgical applications while also addressing a breadth of topics including legislation, entrepreneurship, chemical treatments in hair care, genetics, neuropsychology, and basic sciences. These subjects are of immense interest to professionals dedicated to resolving hair-related issues.

We have always devoted meticulous attention to the selection of themes and speakers, valuing quality and depth to ensure that every aspect of the event enriches participants. This commitment extends to our selection of sponsors, whose contributions equip our attendees with a comprehensive suite of insights and tools. These resources are intended to profoundly enhance and innovate the trichological practices of all professionals who view CIT as a pivotal platform for professional development and networking.

The CIT2024 Organizing Committee takes immense pride in offering an unparalleled congress experience, aiming to set a new benchmark for excellence with this edition.



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The 7th International Trichology Congress's program includes professionals from various fields related to hair health. Medical doctors, pharmacists, physiotherapists, biomedical scientists, biologists, nutritionists, psychologists, chemists, and researchers.

Considering that hair health is a multidisciplinary field, it is almost mandatory that the content covers a variety of themes to strengthen the practice of trichology professionals in all its aspects. This ranges from knowledge in basic sciences and clinical practice to hair restoration surgery and the most advanced technological procedures.

In this edition, the scientific session in the form of posters will take place again, to highlight the role of researchers in hair health. The session will feature awards for the three best papers presented by the congress participants.



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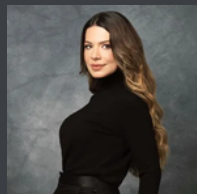
ORGANIZING COMMITTEE



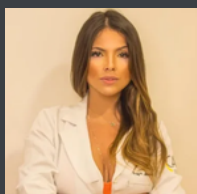
Ademir Carvalho Leite Júnior



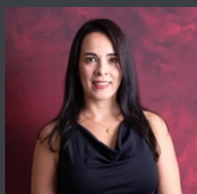
Ana Carolina Henriques Ribeiro Machado



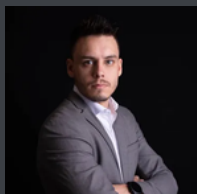
Cristal de Castro Baiôco Bastos



Amanda Barbeito



Katy Lidia Carvalho Leite



Diego Macena



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PROGRAMAÇÃO CONGRESSO

18/05/2024

8h00 **CHEGADA** -
Início da entrega das credenciais

8h15 **ABERTURA** - Ademir Carvalho Leite Júnior
com Ana Carolina Ribeiro -
OPENING SESSION

Painel 1 - Apresentação - Carol Ribeiro

08h40 **Pedro Marrafa** - Tricologia em Transgêneros
- O que deve chamar a atenção do
profissional e como conduzir os cuidados

09h05 **Bruno Natal** - Terapia Capilar Personalizada:
Elaborando protocolos únicos para cada
Cliente/Paciente

09h30 **Rafael Oliveira** - A aromaterapia com
o propósito de atuar nos eventos
psicoemocionais que participam dos
problemas capilares como causa e
consequência

10h **INTERVALO - COFFEE BREAK**

Painel 2 - Apresentação - Aline Pucci

10h30 **Alessandro Silveira** - Como atuar na
correção de disbiose da microbiota
intestinal e cutânea nos problemas de
Couro cabeludo e alopecias

11h00 **Palestra Patrocinada** - *Tricho-Res*

11h15 **Ademir C Leite Jr** - O papel atual dos
canabinóides nos cuidados com os cabelos
e nas doenças sistêmicas que podem incidir
no sistema capilar

11h40 **Juliana Farias** - Exossomos - O que
são, como funcionam e porque podem
revolucionar os tratamentos capilares

12h10 **ALMOÇO**

Painel 3 - Apresentação - Ademir

13h40 **Fabla Azambuja** - Microagulhamento
Capilar: Seus benefícios clínicos e o impacto
na Qualidade de Vida do Paciente

14h10 **Howard Ribeiro Junior** - A importância da
produção científica para o desenvolvimento
da saúde em geral, com foco nos cabelos

14h40 **Lançamento da Brazilian Journal of Hair
Health** - Presença dos professores Howard,
Rafael e Ana Carolina Ribeiro

15h10 **Palestra Patrocinada** - *Davines*

15h25 **INTERVALO - COFFEE BREAK**

Painel 4 - Apresentação - Ademir

16h **Itamar Ceccheto** - Capitalismo de
Regeneração e Mercado da Saúde Capilar

16h30 **Palestra Patrocinada** - *Ecco Fibros*

16h45 **Mesa Redonda: Transplante Capilar:**
Ciência e Arte - Com perguntas da plateia

18h **FIM**

*Obs: Esta programação poderá sofrer alteração
sem prévio aviso.

19/05/2024

8h00 **CHEGADA** -
Entrada dos participantes

8h15 **ABERTURA** - Ademir Carvalho Leite
Júnior - **OPENING SESSION** - *Entrega
Certificados Aprovados IAT*

Painel 1 - Apresentação - Amanda Barbeito

08h40 **Emanuel Bento** - Portugal - O Impacto da
poluição na saúde capilar

09h15 **PALESTRA MAGISTRAL: John Jimenez e
Mauricio Guzman** - Colômbia - Inclusão
sensorial no Hair Care / Sensory inclusion in
Hair Care

10h **INTERVALO - COFFEE BREAK**

Painel 2 - Apresentação - Ademir

10h30 **Jérémy Cheret** - EUA - Pigmentação
Capilar e Embranquecimento dos fios -
O que os estudos apontam

11h15 **Palestra Patrocinada** - *Tangle Teezer*

11h30 **Maurício Baptista** - ICQ -USP - Interações
da luz visível com a fibra capilar: dos
mecanismos de descoloramento às
ferramentas de avaliação de performance
de produtos capilares

11h50 **Cristal Bastos** - Porque a skinificação está
cada vez mais presente nos tratamentos
dos cabelos

12h15 **ALMOÇO**

Painel 3 - Apresentação - Cristal Bastos

13h40 **Livia Vicari** - Estratégias para a elaboração
de um home care eficiente

14h15 **Ademir C Leite Júnior** - Por que tratar a
alopecia Androgenética sem finasterida?

14h45 **Vanessa Suzuki** - A Nutrição como um
importante pilar nos tratamentos de
problemas capilares

15h10 **Palestra Patrocinada** - *Bulbo Raiz*

15h25 **INTERVALO - COFFEE BREAK**

Painel 4 - Apresentação - Carol Ribeiro

16h **Valéria Antunes** - Novidades em
Nutracêuticos e ativos dermatológicos para
Tricologia

16h25 **Mesa Redonda** - Para onde caminha a
Tricologia: Ricardo Garcia, John Jimenez,
Hélio Acioly, Aline Pucci, Suzana Polonka

17h25 **ENCERRAMENTO +
Premiação dos Trabalhos Científicos**

18h **FIM**

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O RECEITÁRIO



Instituto Ademir Júnior
Universidade de Tricologia e Terapia Capilar

Apoiadores:



**plenitude
educação**



**aromas
da terra**



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ABSTRACTS

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